

Training		Membership		
Category	Includes How To:	Level 1	Level 2	Level 3
		\$19 Per Year	\$49 Per Year	\$97 Per Year
Video Title	Home Owner	Business-Basic	Business-Advanced	
Regular Maintenance	HOW TO USE GAS POWERED EQUIPMENT (2 CYCLE)	✓	✓	✓
Regular Maintenance	HOW TO USE GAS POWERED EQUIPMENT (4 CYCLE)	✓	✓	✓
Regular Maintenance	How to maintain a lawn (Residential)	✓	✓	✓
Regular Maintenance	How to maintain a lawn (Commercial)			✓
Regular Maintenance	How to maintain a lawn including hedge trimming			✓
Regular Maintenance	Grass Types & Deck Heights (Profile)		✓	✓
Regular Maintenance	How to Mow (Striping Patterns)	✓	✓	✓
Regular Maintenance	How to edge (detailed)	✓	✓	✓
Regular Maintenance	How to weed eat (detailed)	✓	✓	✓
Regular Maintenance	How to blow (detailed)		✓	✓
Regular Maintenance	How to Maintain Weeds in Mulch Beds			✓
Regular Maintenance	How to mow a hill			✓
Regular Maintenance	How To Maintain a Lawn Including Leaf Clean Up		✓	✓
Maintenance with Fall Clean Up	Light Leaf Clean Up			✓
Maintenance with Fall Clean Up	Medium Leaf Clean Up			✓
Maintenance with Fall Clean Up	Heavy Leaf Clean Up			✓
Enhancements	HOW TO AERATE (Pull Behind)		✓	✓
Enhancements	HOW TO AERATE (Walk Behind)		✓	✓
Enhancements	HOW TO OVER SEED		✓	✓

Enhancements	HOW TO TRIM HEDGES	✓	✓	✓
Enhancements	HOW TO PRUNE PERENNIALS (BUSHES)			✓
Enhancements	HOW TO PRUNE PERENNIALS (FLOWERS, PLANTS)			✓
Enhancements	HOW TO PRUNE ROSE BUSHES			✓
Enhancements	HOW TO TRIM TREES			✓
Enhancements	HOW TO PRUNE POMPAS GRASS			✓
Enhancements	HOW TO REMOVE AND/OR INSTALL BUSHES, FLOWERS, PLANTS			✓
Enhancements	HOW TO REMOVE AND INSTALL TREES			✓
Enhancements	HOW TO INSTALL MULCH			✓
Enhancements	HOW TO INSTALL PINE NEEDLES			✓
Enhancements	HOW TO INSTALL RIVER BED ROCK			✓
Enhancements	HOW TO LAY SOD			✓
Enhancements	HOW TO INSTALL STONE BOARDERS			✓
Servicing Equipment	Changing Push Mower Blades			✓
Servicing Equipment	Changing Zero Turn Mower Blades			✓
Servicing Equipment	Changing Out Weed Eater String		✓	✓
Servicing Equipment	Changing Out Weed Eater Head			✓
Servicing Equipment	Changing Push Mower Oil	✓	✓	✓
Servicing Equipment	Changing Zero Turn Mower Oil	✓	✓	✓
Servicing Equipment	Changing Air Filter		✓	✓
Business Basics	Why Start A Lawn Care Business (Profile)		✓	✓
Business Basics	Starting A Lawn Basic: Where do you start? (Profile)		✓	✓

Business Basics	Choosing Your Business Model: How Big? (Profile)		✓	✓
Business Basics	Starting with Basic Equipment		✓	✓
Business Basics	Picking 2 Cycle Engine Equipment: blowers, chainsaws, hedge trimmers, string trimmers,etc	✓	✓	✓
Business Basics	Picking 4 Cycle Engine Equipment: push, walk behind, and zero turn mowers	✓	✓	✓
Advertising	Flyers, Business Cards, & Lawn Signs		✓	✓
Advertising	Using Google+ to Promote Business		✓	✓
Advertising	Using Facebook to Promote Business		✓	✓
Estimating	Per Service Estimates: Aerating and/or Overseeding, Grass Cutting, Hedge Trimming, plant or tree removal/install, etc		✓	✓
Estimating	Small Commercial Property			✓
Estimating	Large Commercial Property			✓
Estimating	Commercial Property Estimates: Using Satellite to Measure			✓
Estimating	Contracts or No Contracts?			✓
Estimating	Seasonal Contract Estimates			✓
Estimating	Year Round Contract Estimates			✓
Estimating	Landscapers Corner: Measuring for Mulch Install	✓	✓ Basic	✓ Advanced
Estimating	Landscapers Corner: Using the Mulch Calculator	✓	✓ Basic	✓ Advanced
Estimating	Landscapers Corner: Measuring for Pine Needle Install	✓	✓ Basic	✓ Advanced

Estimating	Landscapers Corner: Using the Pine Needle Calculator	✓	✓ Basic	✓ Advanced
Estimating	Landscapers Corner: Measuring for Gravel Install			✓ Advanced
Estimating	Landscapers Corner: Using the Gravel Calculator			✓ Advanced
Estimating	Landscapers Corner: Measuring for Small Bed Rock Install			✓ Advanced
Estimating	Landscapers Corner: Using the Bed/Rock Calculator			✓ Advanced
Estimating	Landscapers Corner: Measuring for Dirt/Topsoil Install			✓ Advanced
Estimating	Landscapers Corner: Using the Dirt/Topsoil Calculator			✓ Advanced
Estimating	Landscapers Corner: Measuring for Sod Install			✓ Advanced
Estimating	Landscapers Corner: Using the Sod Calculator: Includes Estimating for Bermuda, Centepede, Fescue, St. Augustine, & Zoysia Sod			✓ Advanced
Scheduling	How To Schedule Customers in Google Calendar			✓
Document	Customer Info Template (Downloadable)		✓	✓
Document	How To Edit Customer Info		✓	✓
Document	Per Service Estimate Document (Downloadable)		✓	✓
Document	How To Edit Per Service Estimate Document		✓	✓
Document	Seasonal Estimate Documents (Downloadable)		✓	✓
Document	How To Edit Seasonal Estimate Documents		✓	✓

