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Start a Lawn Business E-Course (Syllabus)				Video
Section	Unit	Lesson #	Title	Length (Minutes)
1-Getting Started	1-Advertising	1	Using Google+ To Promote Business	21
1-Getting Started	1-Advertising	2	Using Facebook to Promote Business	16
1-Getting Started	2-Price Estimating	3	Price Estimating Individual No Contract Jobs (Includes Downloadable Price Form)	24
1-Getting Started	2-Price Estimating	4	Example Estimate of Aerating, Over Seeding, and Mulch Install (Satellite View)	32
1-Getting Started	2-Price Estimating	5	Estimating Sod Install (Satellite View)	35
1-Getting Started	2-Price Estimating	6	Estimating Seasonal Lawn Maintenance (Includes Downloadable Template Calculator)	13
1-Getting Started	2-Price Estimating	6	Lesson 6 also includes 2 example seasonal contract estimates	52
1-Getting Started	2-Price Estimating	7	Editing Seasonal Service Agreement (Includes Downlable Template)	12
1-Getting Started	2-Price Estimating	8	Estimating Year Round Lawn Maintenance (Includes Download Template Calculator)	17
1-Getting Started	2-Price Estimating	9	Editing Year Round Service Agreement (Includes Downloadable Template)	16
1-Getting Started	2-Price Estimating	10	How To Invoice Customers	27
1-Getting Started	2-Price Estimating	11	Upselling Customers	8
1-Getting Started	3-Equipment	12	Picking the Right 2 Cycle Engine Equipment (Weed Eaters, Edgers, Blowers, Hedge Trimmers, and Chainsaws)	7
1-Getting Started	3-Equipment	13	Picking the Right 4 Cycle Engine Equipment (Push, walk behind, and zero turn mowers)	14
1-Getting Started	3-Equipment	14	Starting 2 Cycle Engine Equipment	10

1-Getting Started	3-Equipment	15	Starting a Push Mower	5
1-Getting Started	3-Equipment	16	Starting and Running a Walk Behind Mower	11
1-Getting Started	3-Equipment	17	Starting and Running a Zero Tun Mower	9
1-Getting Started	3-Equipment	18	Changing Push Mower Oil	10
1-Getting Started	3-Equipment	19	Changing Zero Turn Oil	9
1-Getting Started	3-Equipment	20	Changing a Weed Eater Head	5
1-Getting Started	4-Lawn Maintenance	21	Completing a Regular Lawn Care Maintenance (Overview Including Mowing, Edging, Weed Eating, and Blowing)	10
1-Getting Started	4-Lawn Maintenance	22	Clockwise Lawn Pattern	3
1-Getting Started	4-Lawn Maintenance	23	Horizontal Lawn Pattern (Striping)	3
1-Getting Started	4-Lawn Maintenance	24	Vertical Lawn Pattern (Striping)	1
1-Getting Started	4-Lawn Maintenance	25	Diagonal Lawn Pattern (Striping)	4
1-Getting Started	4-Lawn Maintenance	26	Checked Lawn Pattern (Striping)	1
1-Getting Started	4-Lawn Maintenance	27	Diamond Lawn Pattern (Striping)	2
1-Getting Started	4-Lawn Maintenance	28	Edging (Detailed)	23
1-Getting Started	4-Lawn Maintenance	29	Weed Eating (Detailed)	13
1-Getting Started	4-Lawn Maintenance	30	Hedge Trimming (Detailed)	18
2-Landscapers Corner	1-Price Estimating Landscape Jobs	31	Measuring for Mulch	2
2-Landscapers Corner	1-Price Estimating Landscape Jobs	32	Using the Mulch Calculator (Includes Downloadable Calculator)	15
2-Landscapers Corner	1-Price Estimating Landscape Jobs	33	Measuring for Pine Needles	3

2-Landscapers Corner	1-Price Estimating Landscape Jobs	34	Using the Pine Needle Calculator -Short and Long Leaf (Includes Downloadable Calculator)	16
2-Landscapers Corner	1-Price Estimating Landscape Jobs	35	Measuring for Bedrock	2
2-Landscapers Corner	1-Price Estimating Landscape Jobs	36	Using the Bedrock Calculator (Includes Downloadable Calculator)	11
2-Landscapers Corner	1-Price Estimating Landscape Jobs	37	Measuring for Gravel	1
2-Landscapers Corner	1-Price Estimating Landscape Jobs	38	Using the Gravel Calculator (Includes Downloadable Calculator)	18
2-Landscapers Corner	1-Price Estimating Landscape Jobs	39	Measuring for Dirt/Topsoil (Includes Downloadable Calculator) * There is no video explaining how to us this calculator, it works the same as the mulch calculator	1
2-Landscapers Corner	2-Price Estimating Sod Installs	40	How To Measure for Sod Installations	1
2-Landscapers Corner	2-Price Estimating Sod Installs	41	How to Use Sod Calcalator and Measure from Computer (Satellite View)	35
3-Basic Business (Documents)	Includes Document Download		Price Estimate Sheet(Included in Lessons 3 & 5)	
3-Basic Business (Documents)	Includes Document Download		How To Edit Per Service Estimates(Included in Lesson 3)	5
3-Basic Business (Documents)	Includes Document Download		How To Edit Seasonal Estimate Template(Included in Lesson 6)	13
3-Basic Business (Documents)	Includes Document Download		How To Edit Year Round Estimates (Residential) (Included in Lesson 8)	17
3-Basic Business (Documents)	Includes Document Download		How To Edit Seasonal Service Agreement(Included in Lesson 7)	12

3-Basic Business (Documents)	Includes Document Download		How To Edit Year Round Service Agreement(Included in Lesson 9)	15
3-Basic Business (Documents)	Includes Document Download		How To Invoice Customers(Included in Lesson 10)	27
3-Basic Business (Documents)	Includes Document Download		How To Edit Amendment To Service Agreement(Not in Lessons)	13
3-Basic Business (Documents)	Includes Document Download		How To Edit Early Termination Request Form (Not In Lessons)	14
3-Basic Business (Documents)	Includes Document Download		How To Edit Customer Info Document(Not in Lessons)	7
3-Basic Business (Documents)	Includes Document Download		Record of Service and Customer Payments(Not in Lessons)	21