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| <b>FREE- Start a Lawn Business E-Course (Syllabus)</b> |                    |          |  |                        |
|--|--------------------|----------|--|------------------------|
| Section  | Unit               | Lesson # | Title  | Video Length (Minutes) |
| 1-Getting Started                                      | 1-Advertising      | 1        | Using Google+ To Promote Business  | 21                     |
| 1-Getting Started                                      | 1-Advertising      | 2        | Using Facebook to Promote Business   | 16                     |
| 1-Getting Started                                      | 2-Price Estimating | 3        | Price Estimating Individual No Contract Jobs   | 24                     |
| 1-Getting Started                                      | 2-Price Estimating | 4        | Estimating Seasonal Lawn Maintenance   | 13                     |
| 1-Getting Started                                      | 2-Price Estimating | 4        | Lesson 4 also includes 1 example seasonal contract estimate (Satellite View)                             | 52                     |
| 1-Getting Started                                      | 2-Price Estimating | 5        | Editing Seasonal Service Agreement   | 12                     |
| 1-Getting Started                                      | 2-Price Estimating | 6        | How To Invoice Customers   | 27                     |
| 1-Getting Started                                      | 3-Equipment        | 7        | Picking the Right 2 Cycle Engine Equipment (Weed Eaters, Edgers, Blowers, Hedge Trimmers, and Chainsaws) | 7                      |
| 1-Getting Started                                      | 3-Equipment        | 8        | Picking the Right 4 Cycle Engine Equipment (Push, walk behind, and zero turn mowers)                     | 14                     |
| 1-Getting Started                                      | 3-Equipment        | 9        | Starting 2 Cycle Engine Equipment  | 10                     |
| 1-Getting Started                                      | 3-Equipment        | 10       | Starting a Push Mower  | 5                      |
| 1-Getting Started                                      | 3-Equipment        | 11       | Starting and Running a Walk Behind Mower   | 11                     |

|                      |                                   |    |  |    |
|----------------------|-----------------------------------|----|--|----|
| 1-Getting Started    | 3-Equipment                       | 12 | Starting and Running a Zero Tun Mower  | 9  |
| 1-Getting Started    | 4-Lawn Maintenance                | 13 | Completing a Regular Lawn Care Maintenance (Overview Including Mowing, Edging, Weed Eating, and Blowing) | 10 |
| 1-Getting Started    | 4-Lawn Maintenance                | 14 | Clockwise Lawn Pattern   | 3  |
| 1-Getting Started    | 4-Lawn Maintenance                | 15 | Horizontal Lawn Pattern (Striping)   | 3  |
| 1-Getting Started    | 4-Lawn Maintenance                | 16 | Vertical Lawn Pattern (Striping)   | 1  |
| 1-Getting Started    | 4-Lawn Maintenance                | 17 | Diagonal Lawn Pattern (Striping)   | 4  |
| 1-Getting Started    | 4-Lawn Maintenance                | 18 | Checkered Lawn Pattern (Striping)  | 1  |
| 1-Getting Started    | 4-Lawn Maintenance                | 19 | Diamond Lawn Pattern (Striping)  | 2  |
| 1-Getting Started    | 4-Lawn Maintenance                | 20 | Edging (Detailed)  | 23 |
| 1-Getting Started    | 4-Lawn Maintenance                | 21 | Weed Eating (Detailed)   | 13 |
| 1-Getting Started    | 4-Lawn Maintenance                | 22 | Hedge Trimming (Detailed)  | 18 |
| 2-Landscapers Corner | 1-Price Estimating Landscape Jobs | 23 | Measuring for Mulch  | 2  |
| 2-Landscapers Corner | 1-Price Estimating Landscape Jobs | 24 | Using the Mulch Calculator   | 15 |
| 2-Landscapers Corner | 1-Price Estimating Landscape Jobs | 25 | Measuring for Pine Needles   | 3  |
| 2-Landscapers Corner | 1-Price Estimating Landscape Jobs | 26 | Using the Pine Needle Calculator -Short and Long Leaf  | 16 |
| 2-Landscapers Corner | 1-Price Estimating Landscape Jobs | 27 | Measuring for Bedrock  | 2  |

|                         |   |    |  |    |
|-------------------------|---|----|--|----|
| 2-Landscapers<br>Corner | 1-Price<br>Estimating<br>Landscape Jobs | 28 | Using the Bedrock Calculator   | 11 |
| 2-Landscapers<br>Corner | 1-Price<br>Estimating<br>Landscape Jobs | 29 | Measuring for Gravel   | 1  |
| 2-Landscapers<br>Corner | 1-Price<br>Estimating<br>Landscape Jobs | 30 | Using the Gravel Calculator  | 18 |
| 2-Landscapers<br>Corner | 1-Price<br>Estimating<br>Landscape Jobs | 31 | Measuring for Dirt/Topsoil * There is no video explaining how to us this calculator, it works the same as the mulch calculator | 1  |
| 2-Landscapers<br>Corner | 2-Price<br>Estimating Sod<br>Installs   | 32 | How To Measure for Sod Installations   | 1  |
| 2-Landscapers<br>Corner | 2-Price<br>Estimating Sod<br>Installs   | 33 | How to Use Sod Calcalator and Measure from Computer (Satellite View)   | 35 |